



M A Z U R Y
HORECA



17-18 April 2018



MAZURY
HOReCa
2018

On **17-18 April 2018**, the **Expo Mazury** in **Ostróda** will host the third edition of the **Mazury HoReCa** trade show. The previous two editions enjoyed great popularity among exhibitors and visitors alike, attracting more than a hundred companies from the hospitality, restaurant and catering industry. Last year, due to the growing interest in high-quality bread, confectionery products and desserts, the formula was expanded to include issues related to baking and confectionery, and the positive feedback we received from our guests persuaded us to continue with the initiative for **Mazury HoReCa 2018** as well.

The formula of the trade show is based on short business meetings between exhibitors and potential contractors (Hosted Buyers), which allows companies to reach out directly to an interested audience, forge new business contacts and sign the first contracts. Nearly one hundred **Hosted Buyers** met with exhibitors during Mazury HoReCa 2017.

A special highlight of **Mazury HoReCa** is its prestigious culinary contests. Apart from the return of the well-known "**Master Challenge**", "**Poultry on Polish Tables**" "**Goose Meat in the Restaurant**", next edition of Mazury HoReCa will also feature a new competition targeted at Country Housewives' Clubs from all over Poland, held under the auspices of the Marshal of the Warmia and Mazury Voivodeship. The Marshal will also extend his patronage over the **Regional Zone**, featuring the best regional products.



THEMES COVERED BY THE TRADE SHOW:

- HORECA SUPPLIERS
- HOT BEVERAGES
- SOFT DRINKS
- ALCOHOLIC BEVERAGES
- REGIONAL ZONE
- DAIRY PRODUCTS
- CONFECTIONERY
- BAKING
- HOTEL FURNISHINGS
- RESTAURANT FURNISHINGS
- IT AND SMART TECHNOLOGIES
- MARKETING IN HOTELS AND RESTAURANTS
- SERVICES
- MEDIA

VISITORS:

- OWNERS AND MANAGERS OF:
 - hotels, motels, guesthouses
 - restaurants, coffee shops, bistros, fast-food bars, food stands, ice cream parlours
 - bakeries and confectioneries
 - catering companies
 - food wholesalers
 - markets with HoReCa offers that cooperate with suppliers
 - clubs, bars, pubs, and discos
- DISTRIBUTORS OF HORECA PRODUCTS AND SERVICES
- MANAGERS OF MASS CATERING ESTABLISHMENTS
- OPINION-SHAPING GROUPS: chefs, bartenders, trainers and teachers
- INDUSTRY MEDIA





CONTACT:

Nela Strucińska

Project Director

+48 601 610 377

Nela.Strucinska@expomazury.pl

Anna Dereszkievicz

Key Account Specialist

+48 609 200 943

Anna.Dereszkiewicz@expomazury.pl

Kinga Szatkowska

Sales Specialist

+48 661 990 219

Kinga.Szatkowska@expomazury.pl

We are the second largest conference and trade show centre in Poland and one of the most modern venues of this kind in Europe.

Expo Mazury in numbers:

- 50 000 m² of total area
- 40 798 m² of exhibition area
- 19,3 m max. height of exhibition stands
- 1 534 parking spaces on the premises and up to 5 000 more in the vicinity
- floors with a load-bearing capacity of up to 2 039 kg/m²
- ceilings capable of suspending structures of nearly 200 tons.



www.mazuryhoreca.pl



www.expomazury.pl